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AutoResource

Web-AutoResource: Online auto parts store

Start selling within 2 days
Avoid big financial expenses

Watch the video

Benefits

Specially designed for auto business	Fast and sustainable work of the website	Modules to extend website functions
Suitable for wholesale and retail business	Customized for various business needs	Training and technical support

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Web-AutoResource features

Auto parts search

Use various search types: by part name, manufacturer or part number, VIN and parts catalogs.

Suppliers

Connect any number of suppliers: their goods will be shown as your stock and with your extra charges.

Adaptive design

Your clients can shop from a desktop PC, tablet PC or smartphone.

Data exchange

Two-sided data exchange with any accounting software by means of REST API.

Order management

Upload and generate price lists, conduct price search among a wide range of goods and place orders.

SEO

A set of in-built tools for search engine optimization.

As a result, you:

✔ save your time;

✔ search for the best offers from suppliers;

✔ earn customer loyalty;

✔ are protected against lost profits;

✔ eliminate errors of manual data input;

✔ increase your sales.

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Auto parts sale

Price search

Parts search in all available sources and information about prices and delivery terms. Simultaneous multi price search of thousands of items.

Price formation

Automatic price formation with discounts, special offers, bonuses, client category and location. Different extra charge for different suppliers.

Payment methods

Various payment methods: payment systems, money transfer and bank cards.

Dealer network

Possibility to build dealer network and connect regional partners in one system.

Reports and analytics

Tools for data cumulation and analysis to assess dynamics of sales, profit, meeting of demand, personnel efficiency, etc.

As a result, you:

✔ get efficient price formation;

✔ meet demand of your clients;

✔ get potential for your business growth and development;

✔ save your managers' time;

✔ optimize your purchase costs;

✔ earn customer loyalty.

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Work with clients

Multi-language mode

Select the necessary language (English, Arabic, Romanian, Polish) to make shopping more convenient for your clients.

Multi-currency mode

Work with several currencies so that your clients can place orders and make payments in the ones they prefer.

Notifications

Notify clients automatically about order status. Email information or promotional messages.

Personal profile

Data storage about orders, requests, payments, tracking statuses of each item in the order.

Client data

Data storage about a client's car make, model, year made, VIN for correct selection of auto parts.

Feedback

Instant communication with the manager, return requests, sections Feedback and Question-Answer.

As a result, you:

✔ optimize your financial expenses;

✔ decrease the number of returns;

✔ notify your customers promptly;

✔ sustain customer loyalty;

✔ increase your sales.
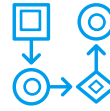
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Additional services

Online price search

Integrate with suppliers' websites to search for auto parts on their websites in real time online.

Online order

Automatic transfer of your client's order directly to the supplier's cart.

Online interchanges

Continually updated database of 98 million pairs of interchanges, 2000 brands of manufacturers for automatic selection of the interchange for the searched auto part.

Web-info

Full information about auto parts in one click.

Parts-catalogs

Parts-catalogs are online OEM parts catalogs by car makes.

As a result, you:

✔ save your managers' time;

✔ earn customer loyalty;

✔ are protected against lost profits;

✔ optimize your financial expenses;

✔ eliminate errors of manual data input;

✔ increase your sales;

✔ expand and develop your business.

Success Story

Start

Our client opened an online auto parts store on the basis of Web-Auto-Resource. The first thing he did to enhance the website efficiency is to connect such services as online price search, online order and OEM online catalogs. The second step to success was to place greater focus on SEO.

First Results

Just in a few months, his business started bringing profit. His online store was filled with the necessary content and started climbing to the top in Google.

Progress
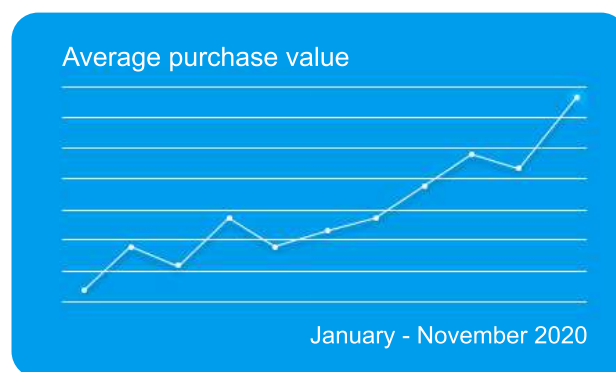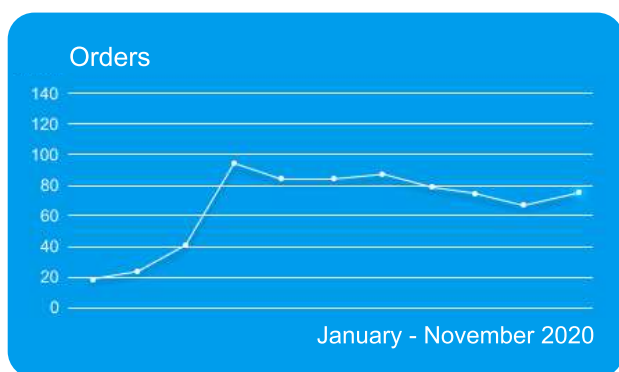
The ascending curves above show the growth of orders and turnover in the company. The main reason for these rapid changes was that the client modified the financial and commodity policy which led to the lower number of orders but bigger average purchase value. Unbelievable, but the company has increased profit margin and reduced costs only by introducing an e-commerce platform.

Successful Outcome

Just look at the remarkable figures which the company achieved within less than 1 year:

- ✔ the average purchase value increased by 1.4 times;
- ✔ the order amount increased by 3.5 times;
- ✔ the company turnover increased by 4.5 times.

Learn more about Web-AutoResource

Visit your future online auto parts store at ar-demo.tradesoft.pro.

You can see by yourself how user-friendly the client's profile is. Enter the profile using the login: testme and the password: 123.

Try your hand at administering your future online store. Enter the website Administrative Part at ar-demo.tradesoft.pro/admin with the login: admin and the password: 123.

Your personal manager

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